

Agreement for 2020 ILR Rates between



&



MEDIA GROUP

ILR RATES 2020 – Station List

*Indicates a bonded station

Band 1 - £26.70

Absolute Radio 00s

Absolute Radio 60s

Absolute Radio 70s

CFM

Clyde 2

Country Hits Radio

Demo only rate

Downtown Country

Forth 2

Free Radio Birmingham*

Free Radio FM (Coventry & Warks)*

Free Radio (Herefordshire/Worcestershire)*

Free Radio (Wolverhampton & Black Country)*

Greatest Hits Radio (Coventry & Wolverhampton)

Greatest Hits Radio (E Yorks & N Lincs)

Greatest Hits Radio (Herefordshire/Worcestershire)

Greatest Hits Radio (Manchester)

Greatest Hits Radio (S. Yorks)

Greatest Hits Radio (Liverpool North West & N. Wales)

Greatest Hits Radio (Lancashire)

Greatest Hits Radio (North East)

Greatest Hits Radio (Teeside)

Greatest Hits Radio (W. Yorks)

Greatest Hits Radio (West Midlands)

Hits Radio Manchester

MFR*

Northsound 1*

Northsound 2

Radio Aire
Radio Borders*
Radio City Talk
Rock FM
Scala Radio
Tay*
Tay 2
TFM
Viking FM
West Sound*

Band 2 - £37.40

Cool FM
Forth 1*
GEM
Hallam FM
Kiss (East)
Kiss (West)
Magic Chilled
Magic Soul
Metro Radio
Radio City
Wave 105

Band 3 - £49.65

Absolute Classic Rock
Clyde 1*
**Free Radio combined¹*
Heat
Jazz FM (DAB)

¹ Birmingham, Coventry & Warks, Herefordshire/Worcestershire, Wolverhampton & Black Country.

Kerrang (DAB)
Kiss Fresh DAB
Mellow

Band 4 - £70.15

Absolute Radio 90s
Absolute Radio London
Greatest Hits Radio
Hits Radio Network

Band 5 - £97.30

Absolute 80s
Absolute Radio
Kiss 100 London
Magic 105.4 London
Planet Rock (Digital)

Band 6 - £205

**Hits Network Scotland²*
KISStory DAB
Magic

Band 7 - £307

All Absolute
Kiss Combined (excludes KISStory)
Magic Network

² Clyde 1, Forth 1, Northsound 1, Borders, MFR, Westsound, Tay FM.

Other Rates

App Pre-roll – £49.65

DAX - £49.65 per 300,000 impressions

Spotify - £49.65 per 300,000 impressions

Instream - £49.65 per 300,000 impressions

In store

1 to 149 stores - £29.10

150 to 299 stores - £34.65

300+ stores - £42.90

General Conditions that apply to all ILR Commercials.

These fees are minimum fees.

One fee per voice, per script, per station.

All remakes and tags are charged as individual scripts.

Demo commercials are charged at the station rate.

Where an Advertising Agency/Client or other person not directly employed by the producing company participates in an engagement, a premium of £135 minimum per session will be charged.

The Usage is for 12 months from date of recording and is for UK domestic use only.

Usage fees apply to any further use, whole or in part, of these recordings, as does a transmission on further stations, other media, or after the initial 12 month usage period.

If you have any queries on these rates, please contact either

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