

Agreement for 2020 ILR Rates between



&



global

ILR RATES 2020 – Station List

*Indicates a bonded station

Band 1 - £26.70

102.4 Wish FM

106 Jackfm (Oxford)

106.3 Bridge FM

107.2 Wire FM

107.4 Tower FM

3FM

96.4 FM The Wave

97.2 Stray FM

Absolute Radio 00s

Absolute Radio 60s

Absolute Radio 70s

Capital FM Brighton

Capital FM Coventry

Capital FM East Midlands - Derbyshire

Capital FM East Midlands – Leicestershire

Capital FM East Midlands – Nottinghamshire

Capital FM Lancashire

Capital FM Liverpool

Capital FM North West & Wales

Capital FM North East (South)

Capital FM Oxfordshire

Capital FM Rugby

Capital FM South Coast

Capital FM South Wales

Capital FM Warwick

Capital FM Yorkshire (East)

Central FM

Channel 103

Cheshire's Silk 106.9
Chester's Dee 106.3
Chris Country
CFM
Clyde 2
Country Hits Radio
Dearne FM
Demo only rate
Dilse Radio 10345 AM
Downtown Country
Downtown Radio
Dragon Radio
Dream 100
Eagle 80s
Eagle Radio
Fire Radio
Forth 2
Fosse 107
Free Radio Birmingham*
Free Radio FM (Coventry & Warks)*
Free Radio (Herefordshire/Worcestershire)*
Free Radio (Wolverhampton & Black Country)*
Fun Kids
Gaydio Community Station
Greatest Hits Radio (Coventry & Wolverhampton)
Greatest Hits Radio (E Yorks & N Lincs)
Greatest Hits Radio (Herefordshire/Worcestershire)
Greatest Hits Radio (Manchester)
Greatest Hits Radio (S. Yorks)
Greatest Hits Radio (Liverpool North West & N. Wales)
Greatest Hits Radio (Lancashire)
Greatest Hits Radio (North East)
Greatest Hits Radio (Teeside)

Greatest Hits Radio (W. Yorks)
Greatest Hits Radio (West Midlands)
Gold Cambridgeshire
Gold Manchester
Gold East Midlands
Heart Cambridgeshire
Heart Essex – Colchester
Heart Four Counties - Bedfordshire
Heart Four Counties - Beds, Bucks, Herts
Heart Four Counties - Milton Keynes
Heart Four Counties – Northamptonshire
Heart South-West - Cornwall
Heart South-West – Exeter & Torbay
Heart South-West – North Devon
Heart South-West – Plymouth
Heart South-West – South Hams
Heart Solent - Dorset
Heart Solent – Hampshire
Heart Sussex – Crawley
Heart Harlow
Heart Thames Valley – Berks & N Hants
Heart Thames Valley – Oxfordshire
Heart East Anglia – Norfolk
Heart North Wales
Heart West Country – Bristol/Weston & Bath
Heart West Country – Gloucestershire
Heart West Country – Somerset
Heart West Country – Wiltshire
Heart East Anglia - Suffolk
Heart North Lancs & Cumbria
Hits Radio Manchester
Ipswich 102
Isle of Wight Radio

Island FM 104.7
Jack 2 Hits Oxfordshire
Jack 3
Jack Radio
KCFM
Kent Business Radio – The Business Bunker
Kingdom FM
KLFM 96.7
KMFM East
KMFM West
Lyca Radio 1458
Love 80s Liverpool
Love Sport
Manx Radio
MFR*
Mi-Soul Radio
Minster FM
Mix 96
More Radio – Eastbourne
More Radio – Hastings
More Radio - Mid-Sussex
More Radio - Worthing
Nation Radio Ceredigion
Nation Radio London
Nation Radio Scotland
Nation Radio South Wales
North Norfolk Radio
Northsound 1*
Northsound 2
Original 106
Panjab Radio
Peak 107 FM
Pirate FM

Premier Christian Radio
Pulse 1
Pulse 2
Pulse 80s
Q Radio Greater Belfast
Q Radio Mid Antrim
Q Radio Mid Ulster
Q Radio North Coast
Q Radio North West
Q Radio South East
Q Radio Tyrone & Fermanagh
Radio Aire
Radio Borders*
Radio Carmarthenshire
Radio City Talk
Radio Essex
Radio Essex DAB
Radio Exe (DAB)
Radio Exe (FM)
Radio Mansfield 103.2
Radio Norwich
Radio Pembrokeshire
Radio Plymouth
Radio Up
Radio Wave 96.5 FM
Radio X Manchester
Revolution 96.2
Ridings FM
Rock FM
Rother FM
Sam FM South Coast
SAM fm Bristol
SAM fm Swindon

Scala Radio
Scottish Sun 80s
Scottish Sun Greatest Hits
Scottish Sun Hits
Signal 1
Signal 107
Signal 80s
Signal 2
Smooth Radio Bedford & Luton
Smooth Radio Bristol & Bath
Smooth Radio Devon
Smooth Radio Essex
Smooth Radio Gloucester
Smooth Radio Kent
Smooth Radio Lake District
Smooth Radio South Wales
Smooth Radio Sussex
Smooth Radio Thames Valley
Smooth Radio Wiltshire
Smooth Radio Wrexham & Chester
Spire FM
Spirit FM
Sun FM
Sunrise Radio London
Swansea Bay Radio
Swansea Sound
Tay*
Tay 2
TFM
The Arrow
The Beach
The Breeze - South West
The Breeze - Berkshire & North Hampshire

The Breeze - Cheltenham & Gloucester

The Breeze - Solent

The Breeze – West Country

The Breeze – South Devon

The Voice FM

Time 107.5

Total Radio Essex

Total Radio Exe

Touch FM Staffs

Town 102

Trax FM

U105

Union Jack

Viking FM

Virgin Anthems

Virgin Chilled

Wave FM

Wessex FM

West Sound*

XS Manchester

Yorkshire Coast Radio

Band 2 - £37.40

Capital Birmingham

Capital Manchester

Capital North East (North)

Classic FM Scotland

Cool FM

Forth 1*

Gaydio London

GEM

Gold London

Hallam FM

Heart Essex – Chelmsford & Southend
Heart Kent
Heart North East
Heart Hampshire - Dorset
Heart South-West
Heart Reading - Oxford
Heart Scotland
Heart South Wales
Heart Sussex - South
Heart Yorkshire
Heart Extra
Kiss (East)
Kiss (West)
Lincs FM
Magic Chilled
Magic Soul
Metro Radio
Radio City
Radio X London
Smooth Radio (East Midlands)
Smooth Radio (Scotland)
Sunrise Radio National
TalkRadio
Talksport 2
Wave 105

Band 3 - £49.65

Able Radio
Absolute Classic Rock
Capital FM Scotland
Capital Xtra (London)
Capital FM Yorkshire (South & West)
Clyde 1*

**Free Radio combined¹*

Gaydio – Entire Group

Heart North West

Heart West Midlands

Heart Bristol, Gloucester & Swindon

Heat

Jazz FM (DAB)

Kerrang (DAB)

Kiss Fresh DAB

LBC London News

Mellow Magic

Smooth Radio (London)

Smooth Radio (North East)

Smooth Radio (West Midlands)

Band 4 - £70.15

Absolute Radio 90s

Absolute Radio London

Capital Nottingham, Derby, Leicester & Birmingham

Greatest Hits Radio

Hits Radio Network

Smooth Extra

TalkSport (Scotland Macro)

Band 5 - £97.30

Absolute 80s

Absolute Radio

Capital London

Capital Xtra DAB

Classic FM London Macro

¹ Birmingham, Coventry & Warks, Herefordshire/Worcestershire, Wolverhampton & Black Country.

Classic FM Midlands Macro
Classic FM North Macro
Classic FM South Macro
Heart 80s
Heart London
Kiss 100 London
LBC 97.3
Magic 105.4 London
Planet Rock (Digital)
Smooth Radio Northwest
Virgin Radio

Band 6 - £205

Classic FM Digital
**Hits Network Scotland²*
KISStory DAB
Magic
TalkSport

Band 7 - £307

All Absolute
Kiss Combined (excludes KISStory)
Magic Network

Band 8 - £820

Classic FM (National)

² Clyde 1, Forth 1, Northsound 1, Borders, MFR, Westsound, Tay FM.

Other Rates

App Pre-roll – £49.65

DAX - £49.65 per 300,000 impressions

Spotify - £49.65 per 300,000 impressions

Instream - £49.65 per 300,000 impressions

In store

1 to 149 stores - £29.10

150 to 299 stores - £34.65

300+ stores - £42.90

General Conditions that apply to all ILR Commercials.

These fees are minimum fees.

One fee per voice, per script, per station.

All remakes and tags are charged as individual scripts.

Demo commercials are charged at the station rate.

Where an Advertising Agency/Client or other person not directly employed by the producing company participates in an engagement, a premium of £135 minimum per session will be charged.

The Usage is for 12 months from date of recording and is for UK domestic use only.

Usage fees apply to any further use, whole or in part, of these recordings, as does a transmission on further stations, other media, or after the initial 12 month usage period.

If you have any queries on these rates, please contact either

Tim Gale - 0207-670-0245 or tgale@equity.org.uk

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Or TVCommercials@equity.org.uk